


# 4lessbyjess

*Jessica Tollett*

LIFESTYLE | STYLE | GIFTING

AMAZON PLATINUM · SHOPMY ICON

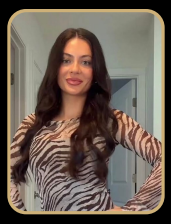
| 151.3K | 28.2K | 93.6K | 1.1K |
|---|---|---|---|
| FACEBOOK | INSTAGRAM | TIKTOK | PINTEREST |

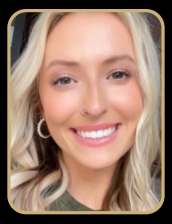
Followers · November 12, 2026 · Audiences may overlap

## ABOUT US

I'm Jessica, the creator behind 4lessbyjess. We mix luxe looks for less with high-end brands, viral finds and hot deals. From outfits and home inspiration to thoughtful gifts, our team knows what's in style and what shoppers are looking for.

### THE WOMEN BEHIND THE FINDS


Zoe


Gracie


Katie


Briley

## OUR AUDIENCE

95.8% women / 93.9% U.S.

Facebook followers

96.8% women / 89.8% U.S.

Instagram followers

Largest age bands: 35–44 & 45–54.
Lifetime followers through Nov 11.
Not reached-audience demographics.

## 7-DAY FACEBOOK RESULTS

| 10.5M | 4.0M | 266.5K |
|---|---|---|
| FB VIEWS | FB VIEWERS | FB LINK CLICKS |







7-day Meta performance: Nov 5–11, 2026 (Pacific). All reported content, not organic-only; no future guarantee.

# SERVICES

### REELS + PHOTO POSTS

Shoppable storytelling and product styling.

### INSTAGRAM STORIES

Timely finds and shopping inspiration.

### GIFT GUIDES + COLLECTIONS

Thoughtful gifting, complete looks and curated shopping destinations.

### AFFILIATE CAMPAIGNS

Content matched to relevant products.

# BRAND EXPERIENCE

| | |
|---|---|
| ADIDAS | WALMART |
| NIKE | SPANX |
| STANLEY | WAYFAIR |
| UNDER ARMOUR | DSW |
| AMERICAN EAGLE | AERIE |
| CROCS | TARTE |

*+ hundreds more*









## SIX SHOPPING COMMUNITIES

| | | | |
|---|---|---|---|
| The Hot List \| Black Friday Deals | 52.0K | Obsessed 4 Less | 15.2K |
| Affordable Outfit Ideas | 27.2K | Basket Besties | 7.7K |
| Decorate4Less \| Home Inspo & Deals | 17.8K | Happily Ever Collective | 5.1K |

Facebook group members · Nov 12, 2026 · Membership overlaps; not a unique-audience total.

## LET'S WORK TOGETHER

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4lessbyjess.com / @4less.byjess on Instagram + TikTok

Scope, usage rights and rates tailored to each partnership.